



DULUTH NEWS TRIBUNE
Duluth MN

CLOQUET PINE JOURNAL
Cloquet MN

SUPERIOR TELEGRAM
SUPERIOR WI

DULUTH BUDGETEER NEWS
Duluth MN

LAKE COUNTY NEWS-CHRONICLE
Two Harbors MN

NORTHLAND SMART SHOPPER
Superior WI, Cloquet MN,
Two Harbors MN

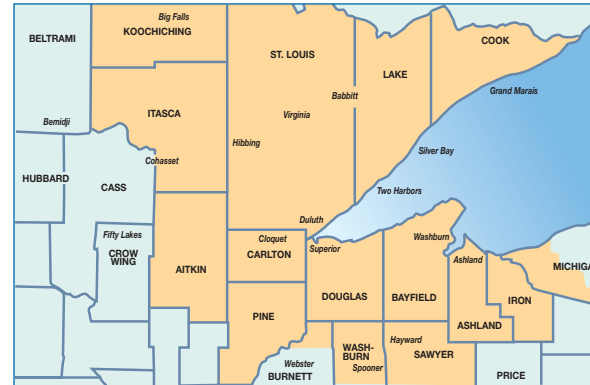
LIVING NORTH MAGAZINE
DULUTH MN



It's all about reach

Each week, over 120,000 adults in the core market invite us into their homes and offices. Tap into a consistent customer base that considers Duluth/Superior Newspapers to be the most reliable source of advertising information.

- Advertisers who buy the total package of Duluth/Superior Newspapers products achieve near saturation coverage.
- Advertisers can reach more potential customers with Duluth/Superior Newspapers than all other media combined.
- It's rare for a medium to deliver both a mass audience as well as a premium audience; Duluth/Superior Newspapers do both. Compared to residents overall, our readers are better educated, more affluent and are more likely to be homeowners.

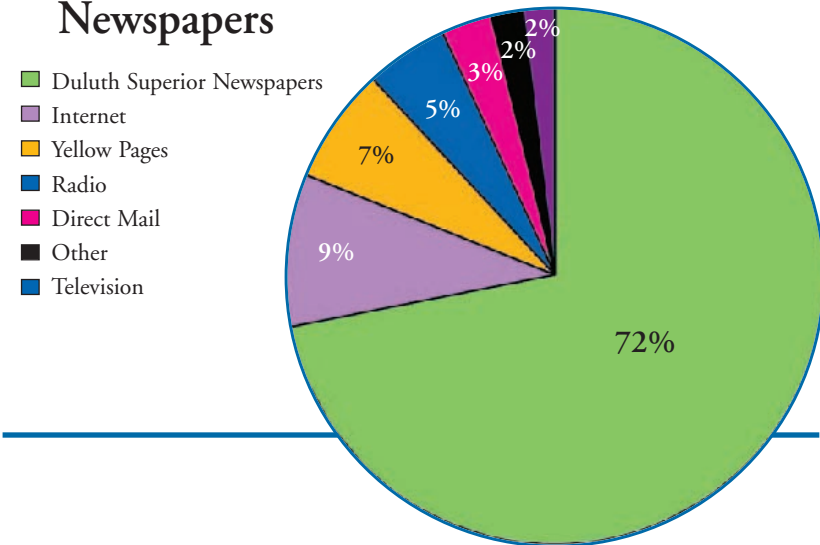


Duluth/Superior Newspapers Network

Publication	Duluth News Tribune	Cloquet Pine Journal	Duluth Budgeteer News	Superior Telegram	Lake County News-Chronicle	Northland Smart Shopper Superior	Northland Smart Shopper Cloquet	Northland Smart Shopper Two Harbors	Northland Living North
Circulation	40,106 Daily, 60,480 Sunday	4,950	40,000	6,000	3,505	21,167	20,568	5,472	22,000
Published Day:	Sunday-Saturday	Wednesday	Sunday	Wednesday/Friday	Friday	Saturday	Saturday	Saturday	12 Issues Per Year
Address:	Duluth, MN	Cloquet, MN	Duluth, MN	Superior, WI	Two Harbors, MN	Superior, WI	Cloquet, MN	Two Harbors, MN	Duluth, MN
Website:	duluthnewstribune.com	cloquetmn.com	duluthbudgeteer.com	superiorteleg.com	twoharborsmn.com				duluthnewstribune.com
Display Network Rates	Sunday \$54.05 Daily \$42.47	\$8.70	\$19.50	\$13.00	\$7.11	\$13.00	\$9.50	\$8.74	Call 218-723-1207 for details

RULES: Rates apply to 2 or more paper buys (includes *Living North*) within 7 day publish cycle.
All rates are net.
Network rates or inches do not apply toward contract fulfillment.
Color rates based on each individual publication's rate card.

What is your most reliable home source of advertising when planning a purchase? 72% of people said Duluth/Superior Newspapers



Source: *The Market Study by Clark, Martire & Bartolomeo, 2005*

For more information
or to place advertising,
please call 218-723-5225.

